



ETHICAL SIGNATURE GATHERING: DOES IT MATTER TO PROGRESSIVES?

The surest way to lose a ballot measure fight is to help your opponent get on the ballot.

That's exactly what we progressives do year after year by subsidizing conservative campaigns and the mercenary signature gatherers they rely on.

How Does it Happen?

- When you pay on a per signature basis, your petition **WILL** end up on clipboards alongside conservative measures.
- When a circulator has a large number of petitions on their clipboard, each campaign can get away with paying less per signature, making the conservative measures carried along side yours cheaper to qualify.
- Volume attracts the nomadic, professional circulators who qualify 90% of each year's conservative measures and are responsible for a large amount of the misrepresentation and misconduct all too commonly associated with signature drives. Per-signature models create an incentive for fraud and erode voter confidence in direct democracy.

The Ethical Alternative

- Paying an hourly wage allows you to control what issues are on your circulators' clipboards.
- Circulating multiple issues, whether they be two of your own or your campaign partners with fellow progressives, can make per-hour models at least as affordable as paying per signature.
- Paying circulators an hourly living wage creates honest opportunities for work in the local labor market. Happy employees focused on generating long term support engender a sense of trust and restore voter confidence in the initiative system.